# WDAF - TV - Issue Ad Public File Checklist

4	DSCC - Denocratic Senteral Company Committee
Na	ame of Sponsoring Organization
Αt	ccepted: (mark one)
C)	ass of Time: (S500
	13/9-11/
F	light dates and times
_	lesse
F	late charged SCC - (E
Ē	Description of Issue
	430 S. Capital Street SE, Washington, DC 2000
-	Address of Sponsoring Organization
_	
	202 -224 -2447
•	Telephone Number of Sponsoring Organization Email Address
	Marka Mckenna Director
	Sponsor's Officers/Directors/Executive Committee
,	
	Description of substantiation provided (if any)
	Proper Sponsorship Identification: Yes No
ne	Date

Order Sep

Estimate #

Alt Order #

Billing Type

00:15:00

09744338

**GENERAL** 

1139

Cash

## WDAF-TV

#### ORDER

#### Flight Dates 10/09/12-11/05/12

Contract / Revision

Product

DSCC IE 554378 /

Original Date / Revision

Agency Com 15%

10/05/12 10/05/12

Order Type **Billing Contact** 

Advertiser Democratic Senatorial Camp

1010 Wisconsin Ave NW

Suite 800

Washington, DC 20007

Agency Great American Media

**Buying Contact** 

Sales Office DC-M

1010 Wisconsin Ave NW

Suite 800 Washington, DC 20007 Sales Region NAT

Agency Ref

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

**Print Date** 

Demographic A35+

**Rev Codes** SP-POL ISS **POL** 

Product Codes PL2B

**Priority** 1

Advertiser Ref

### Primary Account Executive

Dan Driscoll

Account Executive Order% Start Date End Date Dan Driscoll 100%

Order Share 26% Market Value 665942

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	26%	173145
KCWE	1%	6659
KMBC	29%	193123
KMCI	%	0
KPXE	%	0
KSHB	17%	113210
KSMO	1%	6659

**Order Totals** Billing Plan Month # of Spots Net Amount Gross Amount Rating Start Date End Date # Spots **Net Amount Gross Amount** October 2012 161 \$104,414.00 \$122,840.00 0.00 10/01/12 10/28/12 161 \$104,414.00 \$122,840.00 November 2012 74 \$42,759.25 \$50,305.00 0.00 10/29/12 \$50,305.00 11/05/12 74 \$42,759.25 Totals 235 \$147,173.25 0.00 \$173,145.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Tota Spots	ls Amount
1	4	10/09/	12 11/02/12	M-F 5-530a	CM-All	5-530a	-TWTF	:30	2	\$265.003	0.00 NM	8	\$2,120.00
	FOX	4 NEWS	AT 5A	M-F 5-530a							Ì		
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek:	10/08/12	10/14/12	-TWTF	2	\$265.00	0.00				1		
W	eek:	10/15/12	10/21/12	-TWTF	2	\$265.00	0.00				i		
W	eek:	10/22/12	10/28/12	-TWTF	2	\$265.00	0.00				1		
W	eek:	10/29/12	11/04/12	-TWTF	2	\$265.00	0.00				1		
2	4	10/09/	12 11/02/12	M-F 6-7a	CM-All	6-630a	-TWTF	:30	1	\$525.003	0.00 NM	3	\$1,575.00
				6-630a		(6:00 AM-6	:30 AM)				I		, ,, ,
	FOX	4 NEWS									1		
		Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				I		
W	eek:	10/08/12	10/14/12	-TWTF	4	\$525.00	0.00				I		
W	eek:	10/15/12	10/21/12		0	\$0.00	0.00						
W	eek:	10/22/12	10/28/12	-TWTF	1	\$525.00	0.00						

Print Date: 10/05/12

00:15:00

Page 2 of 9



Contract / Revision

554378

Flight Dates 10/09/12-11/05/12

Hiatus Dates

Original Date / Revision 10/05/12/ 10/05/12

Order Sep

Advertiser Democratic Senatorial Cam Product DSCC IE Estimate # 1139

n Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Tota Spots	Amoun
2 4	10/09/1	2 11/02/12	M-F 6-7a	CM-All	6-630a	-TWTF	:30	1	\$525.003	0.00 NM	3	\$1,575.
EOY 4	NEWS		6-630a		(6:00 AM-6:	30 AM)						
	art Date	End Date	Montraleuro	Cnota@Monk	Data	Deties					l	
Week: 10	***************************************	11/04/12	<u>Weekdays</u> -TwTF	Spots/Week	<u>Rate</u> \$525.00	<u>Rating</u> 0.00					t	
3 4		2 11/02/12	M-F 6-7a				-00		#F0F 00 0			
<i>3</i> 4	10/09/1,	2 11/02/12	630-7a	CIVI-A(II	630-7a	-TWTF	:30	2	\$525.003	0.00 NM	7	\$3,675.0
FOX 4	NEWS		030-7 a		(6:30 AM-7:	OU AIVI)					i	
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/14/12	-TWTF	2	\$525.00	0.00						
Week: 10	/15/12	10/21/12	-TWTF	1	\$525.00	0.00						
Week: 10		10/28/12	-TWTF	2	\$525.00	0.00						
Week: 10	/29/12	11/04/12	-TWTF	2	\$525.00	0.00						
4 4	10/09/12	2 11/02/12	M-F 7-9a	CM-AII	7-8a	-TWTF	:30	2	\$450.003	0.00 NM	7	\$3,150.0
			7-8a		(7:00 AM-8:	00 AM)						****
FOX 4	NEWS											
_	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/14/12	-TWTF	2	\$450.00	0.00						
Week: 10		10/21/12	-TWTF	1	\$450.00	0.00						
Week: 10 Week: 10		10/28/12 11/04/12	-TWTF -TWTF	2 2	\$450.00	0.00						
5 4		2 11/02/12	M-F 7-9a		\$450.00	0.00						
J 4	10/09/12	11104/14	8-9a	CM-Ail		-TWTF	:30	1	\$450.003	0.00 NM	3	\$1,350.0
FOX 4	NEWS		0-9a		(8:00 AM-9:0	OO AM)						
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
<u>ىنى</u> .Week: 10	***************************************	10/14/12	-TWTF	1	\$450.00	0.00						
Week: 10		10/21/12		0	\$0.00	0.00						
Week: 10.	/22/12	10/28/12	-TWTF	1	\$450.00	0.00						
Week: 10	/29/12	11/04/12	-TWTF	1	\$450.00	0.00						
6 4	10/09/12	11/02/12	M-F 9-10a	CM-All	9-930a	-TWTF	:30	2	\$250.001	0.00 NM	7	\$1,750.0
			9-930a		(9:00 AM-9:	30 AM)		-	********			<b>4</b> 117,000,0
FOX 4	NEWS					,						
		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				1		
Week: 10		10/14/12	-TWTF	2	\$250.00	0.00				ı		
Week: 10		10/21/12	-TWTF	1	\$250.00	0.00						
Week: 10/ Week: 10/		10/28/12	-TWTF -TWTF	2	\$250.00	0.00						
		11/04/12		2	\$250.00	0.00						
7 4	10/09/12	! 11/02/12	M-F 9-10a		930-10a	-TWTF	:30	1	\$250.001	0.00 NM	3	\$750.0
FOX 4 I	NEWS		930-10a		(9:30 AM-10	:00 AM)						
		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	-TWTF	<u> </u>	\$250.00	0.00						
Week: 10/		10/21/12		0	\$0.00	0.00						
Week: 10/		10/28/12	-TWTF	1	\$250.00	0.00						
Week: 10/	29/12	11/04/12	-TWTF	1	\$250.00	0.00						
3 4	10/13/12	11/03/12	Sa 7-9a	CM-All	8-9a	5	:30	1	\$400.003	0.00 NM	4	\$1,600.0
			8-9a		(8:00 AM-9:0	**		•	* *********	W. W.D. 1 XXXX	7.	Ψ1,000,0
FOX 4 I	NEWS					,				l		
		End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Neek: 10/		10/14/12	S-	1	\$400.00	0.00						
	15/12	10/21/12	S-	1	\$400.00	0.00						
Week: 10/		40/00/40	_		0400 00	0.00						
Week: 10/		10/28/12	S-	1	\$400.00	0.00				1		
	29/12	11/04/12	S- S- Su 7-9a	1 1 CM-All	\$400.00	0.00 0.00	:30			0.00 NM		



Contract / Revision

554378

Flight Dates 10/09/12-11/05/12

Hiatus Dates

Original Date / Revision 10/05/12/ 10/05/12

Order Sep 00:15:00

Advertiser Democratic Senatorial Cam Product DSCC IE

Estimate # 1139

Print Date: 10/05/12

Ln Ch	Start End	Inventory Code	Break	Start/End	Time Days	Len Sp	note	Data Dri	Rtg Type	Tota	*********
FOX 4 NE		michiory code	Dicak	OtaroLiid	THIC Days	ren o	3018	Nate Fit	rig Type	Spots	Amount
Start I		Weekdays	Spots/Week	Rate	Rating				ı		
Week: 10/08		S	1		0.00						
Week: 10/15			0	*	0.00						
Week: 10/22		S	1		0.00						
Week: 10/29		S	1	,	0.00						
	0/09/12 11/02/12	M-F 10-11a		10-11a	-TWTF	:30		6475.00.4	0.00.0154		#4 AEA AA
100 19 11	DIGDITE THOSHE	M-F 10-11a	Civi-Mil	10-112	( M 1 I	.30	2	\$175.001	0.00 NM	6	\$1,050.00
LIVE WITH	HKELIY	W-F 10-11#							ľ		
Start [		Maniedaya	Constant to the sale	0-4-	#15 43				1		
		Weekdays	Spots/Week	Rate	Rating						
Week: 10/08/		-TWTF	2	\$175.00	0.00						
Week: 10/15/			0	•	0.00						
Week: 10/22		-TWTF	2		0.00						
Week: 10/29/		-TWTF	2	\$175.00	0.00						
11 4 1	0/09/12 11/02/12	M-F 11a-12p	CM-AII	11a-12p	-TWTF	:30	2	\$175.00 1	0.00 NM	6	\$1,050.00
		M-F 11a-12p							1		
FAMILY FE	EUD/FAMILY FEU	D							i		
Start [	Date End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/08/	/12 10/14/12	-TWTF	2	\$175.00	0.00						
Week: 10/15/	/12 10/21/12		0		0.00						
Week: 10/22/	/12 10/28/12	-TWTF	2	\$175.00	0.00						
Week: 10/29/	/12 11/04/12	-TWTF	2	\$175.00	0.00						
12 4 10	0/09/12 11/02/12	M-F 12p-1p		1230-1p	-TWTF	:30	2	\$250.003	0.00 NM	~7	64 750 00
( <del>4,</del> 7 11	0/04/15 11/02/12	1230-1p	CIVI-VAII	(12:30 PM-1		.30	٤	<b>\$</b> ∡90.00 3	0.00 NM	7	\$1,750.00
FOX 4 NEV	MAS	1230-1p		(12.30 PW-1	:00 MN)						
		Marital			<b>5</b>						
Start D		<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				:		
Week: 10/08/		-TWTF	2	\$250.00	0.00				:		
Week: 10/15/		-TWTF	1	\$250.00	0.00						
Week: 10/22/		-TWTF	2	\$250.00	0.00						
Week: 10/29/	/12 11/04/12	-TWTF	2	\$250.00	0.00						
13 4 10	0/14/12 11/04/12	FOX News Sunda	y CM-All	9a-10a	\$	:30	1	\$350.002	0.00 NM	4	\$1,400.00
		FOX News Sunda	ıy								. ,
FOX NEW:	S SUNDAY										
Start D	Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/08/		S	1	\$350.00	0.00						
Week: 10/15/		S	1	\$350.00	0.00						
Week: 10/22/		~~~~S	1	\$350.00	0.00				1		
Week: 10/29/		S	1	\$350.00	0.00						
·	0/09/12 11/02/12	M-F 4-5p	CM-All			.00		2005 000		_	
177 74 11,	UIVOITE TITUETTE	M-F 4-5p	CIVI-/4II	4-3b	-TWTF	:30	1	\$325.003	0.00 NM	7	\$2,275,00
					•				l		
Start D		<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/08/		-TWTF	1	\$325.00	0.00						
Week: 10/15/		-TWTF	2	\$325.00	0.00				1		
Week: 10/22/		-TWTF	2	\$325.00	0.00						
Week: 10/29/		-TWTF	2	\$325.00	0.00						
15 4 10	0/21/12 11/04/12	Sa-Su Noon-5p	CM-All	4-5p		:30	1	\$100.001	0.00 NM	3	\$300.00
		4-5p		(4:00 PM-5:0	**	· <del>- ·</del>	•	∞ாறை என்னை 1	*144 18151	•	*******
BONES		•			· - · · · · · · · · · · · · · · · · · ·				1		
Start D	Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/15/		S	<u>opots/vveck</u>	\$100.00	<u> </u>				i		
Week: 10/13/		S	1	\$100.00	0.00 0.00				i		
Week: 10/29/		S	1	\$100.00					1		
***************************************			······		0.00						
16 4 10	0/09/12 11/02/12	•	CM-All	-	-TWTF	:30	4	\$575.003	0.00 NM	14	\$8,050.00
FC32 4 3 (m)		5-530p		(5:00 PM-5:3	80 PM)				I		
FOX 4 NEV	NO								1		



554378 Flight Dates 10/09/12-11/05/12 Hiatus Dates

<u>Original Date / Revision</u> 10/05/12/ 10/05/12 <u>Order Sep</u> 00:15:00

Advertiser Democratic Senatorial Cam Product DSCC IE

Estimate # 1139

Print Date: 10/05/12

Ln Ch Star	t End	Inventory Code	Break	Start/End	rime Days	Len Sp	nnte	Rate Dri	Rtg Type	Tot	als Amount
	/12 11/02/12			5-530p	-1WTF	:30	4	\$575.003	0.00 NM	3pots 14	\$8,050.00
		5-530p	At-11.10	(5:00 PM-5:		.00	-41	#81 9.00 A	O.OO MINE	144	\$6,000.0 <u>0</u>
FOX 4 NEWS					·						
Start Date		<u>Weekdays</u>	Spots/Week		Rating				j		
Week: 10/08/12	10/14/12	-TWTF	4		0.00						
Week: 10/15/12 Week: 10/22/12	10/21/12 10/28/12	-TWTF -TWTF	2		0.00						
Week: 10/29/12	11/04/12	-TWTF	4		0.00 0.00						
	/12 11/02/12			530-6p	-TWTF	:30	4	\$575.003	0.00 NM	4.4	<b>60 050 00</b>
	· · · · · · · · · · · · · · · · · · ·	530-6p	011,711	(5:30 PM-6:		.00	78	\$079.003	G.OO ININ	14	\$8,050.00
FOX 4 NEWS		<b>- F</b>		(0.00)	,				i		
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/08/12	10/14/12	-TWTF	4	\$575.00	0.00						
Week: 10/15/12	10/21/12	-TWTF	2	\$575.00	0.00						
Week: 10/22/12	10/28/12	-TWTF	4	\$575.00	0.00						
Week: 10/29/12	11/04/12	-TWTF	4		0.00	····					
18 4 10/09	/12 11/02/12	,	CM-All	6-630p	-TWTF	:30	4	\$700.003	0.00 NM	15	\$10,500.00
FOX 4 NEWS	AT AD	М-F 6-630р							1		
Start Date		Meekdays	Snote Minak	Data	Doting						
Week: 10/08/12	10/14/12	<u>Weekdays</u> -TWTF-~	Spots/Week	<u>Rate</u> \$700.00	Rating						
Week: 10/15/12	10/21/12	-TWTF	3	\$700.00	0.00 0.00				J		
Week: 10/22/12	10/28/12	-TWTF	4	\$700.00	0.00						
Week: 10/29/12	11/04/12	-TWTF	4	\$700.00	0.00				ı		
19 4 10/21/	/12 11/04/12	Su 5-6p	CM-All	5-6p	S	:30	1	\$500.001	0.00 NM	3	\$1,500.00
		Su 5-6p		k	2		•	<b>4500,00</b> 1	O.OO PAREL	3	\$1,000.00
FOX 4 NEWS A	AT 5P	•									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/15/12	10/21/12	S	1	\$500.00	0.00						
Week: 10/22/12	10/28/12	S	1	\$500.00	0.00						
Week: 10/29/12	11/04/12	S	1	\$500.00	0.00						
20 4 10/09/	12 11/02/12	•	CM-All	630-7p	-TWTF	:30	2 \$	\$2,000.003	0.00 NM	4	\$8,000.00
WHEEL OF FC	ADTUNE	M-F 630-7p							ı		
		Manalada	0 1 111 1	<b>-</b> .	<u> </u>				l		
Start Date Week: 10/08/12	End Date	- "	Spots/Week	Rate	Rating				I		
Week: 10/06/12 Week: 10/15/12	10/14/12 10/21/12	-TWTF		\$2,000.00	0.00				1		
Week: 10/22/12	10/28/12		0	\$0.00 \$0.00	0.00 0.00						
Week: 10/29/12	11/04/12	-TWTF		\$2,000.00	0.00				1		
21 4 10/10/		X Factor Wedneso			W	:30	1 C	32,100.003	0.00 134	•	#C 000 00
		FOX X Factor	264 CH1741	(7:00 PM-8:3		.30	1 4	12, TUŲ.ŲŲ 3	0.00 NM	3	\$6,300.00
X-FACTOR				(	4 : 11.7				I		
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/08/12	10/14/12	W	1	\$2,100.00	0.00						
Week: 10/15/12	10/21/12	W	1	\$2,100.00	0.00						
Week: 10/22/12	10/28/12		0	\$0.00	0.00						
Week: 10/29/12	11/04/12	W		\$2,100.00	0.00						
22 4 10/11/	12 11/01/12			8p-9p	T	:30	1 \$	2,100.002	MN 00.0	2	\$4,200.00
BONES		FOX Prime Thurse	day 8-9r						1		
	End Data	Mookdow	Cmata (A) = -1	<b>r</b> ,	PM,						
Start Date Week: 10/08/12	End Date	Weekdays T	Spots/Week	Rate	Rating				i		
Week: 10/05/12 Week: 10/15/12	10/14/12 10/21/12	!		\$2,100.00	0.00						
Week: 10/13/12	10/21/12		0	\$0.00 \$0.00	0.00				ĺ		
Week: 10/29/12	11/04/12	T		\$2,100.00	0.00 0.00				1		
				,	5.50				B		



554378 Flight Dates 10/09/12-11/05/12 Hiatus Dates

<u>Original Date / Revision</u> 10/05/12/ 10/05/12 <u>Order Sep</u> 00:15:00

Advertiser Democratic Senatorial Cam Product DSCC IE

la Ch	Ctant	,	1	<b>D</b> 1	O. 1.5	** 5				Tota	Columbia Columbia
Ln Ch	Start	End	Inventory Code		Start/End T		Len Sp		Rtg Type	Spots	Amount
23 4	10/09/1	12 11/02/12		CM-All	9-930p	-TWTF	:30	2 \$1,100.003	0.00 NM	7	\$7,700.00
FOX 4	NEWS		9-930p		(9:00 PM-9:3	10 PM)					
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/14/12	-TWTF		\$1,100,00	0.00					
Week: 10		10/21/12	-TWTF		\$1,100.00	0.00					
Week: 10		10/28/12	-TWTF		\$1,100.00	0.00					
Week: 10		11/04/12	-TWTF		\$1,100.00	0.00					
24 4	10/09/1	2 11/02/12		CM-All	930-10p	-TWTF	:30	2 \$1,100.003	MM 00.0	7	\$7,700.00
FOX 4	NEWS		930-10p		(9:30 PM-10	:00 PM)					
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 1(		10/14/12	-TWTF	***************************************	\$1,100.00	0.00					
Week: 10		10/21/12	-TWTF		\$1,100.00	0.00					
Week: 10		10/28/12	-TWTF		\$1,100.00	0.00					
Week: 10	0/29/12	11/04/12	-TWTF	2	\$1,100.00	0.00					
25 4	10/09/1	2 11/02/12	M-F 10-1030p	CM-All	10-1030p	-TWTF	:30	2 \$1,100.003	0.00 NM	8	\$8,800.00
EOV 4	NIEWO AT	E 40D	M-F 10-1030p								
	NEWS AT		Moderna	Constant Allert	D-4-	***					
<u>ગ</u> ્ર Week: 10	tart Date	End Date 10/14/12	<u>Weekdays</u> -TWTF	Spots/Week	<u>Rate</u> \$1,100.00	Rating					
Week: 10		10/14/12	-TWTF		\$1,100.00	0.00 0.00					
Week: 10		10/28/12	-TWTF		\$1,100.00	0.00			J		
Week: 10	0/29/12	11/04/12	-TWTF		\$1,100.00	0.00					
26 4	10/09/1	2 11/02/12	M-F 1030-1102p	CM-All	1030-1102p	-TWTF	:30	2 \$500.002	0.00 NM	8	\$4,000.00
			M-F 1030-1102p						l		, ,, ,, ,, ,, ,, ,, ,, ,, ,, ,, ,, ,, ,
_			FOX 4 NEWS								
<u>St</u> Week: 10	art Date	End Date	Weekdays	Spots/Week	Rate	Rating			•		
Week: 10		10/14/12 10/21/12	-TWTF -TWTF	2 2	\$500.00 \$500.00	0.00					
Week: 10		10/28/12	-TWTF	2	\$500.00 \$500.00	0.00 0.00					
Week: 10		11/04/12	-TWTF	2	\$500.00	0.00					
27 4	11/03/1	2 11/03/12	Sa 9-10p	CM-All	9-930p		:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
			9-930p		(9:00 PM-9:3	0 PM)		* * * * * * * * * * * * * * * * * * *	7.05 (11)	•	\$1,000.00
	NEWS								1		
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating			1		
Week: 10		11/04/12	S-	1	\$1,000.00	0.00					
28 4	10/21/1	2 11/04/12	Su 9-10p	CM-AII		5	:30	1 \$1,200.002	0.00 NM	2	\$2,400.00
EOX 4	NEWS		9-930p		(9:00 PM-9:3	6 PM)			1		
	art Date	End Date	Weekdays	Cnoto Mack	Data	Detina					
Week: 10		10/21/12	S	Spots/Week	Rate \$1,200.00	Rating 0.00			- 1		
Week: 10		10/28/12		ò	\$0.00	0.00			l		
Week: 10	/29/12	11/04/12	S	1	\$1,200.00	0.00			l		
29 4	10/14/1:	2 11/04/12	SU 1030-1102p	CM-All	1030-1102p	5	:30	1 \$500.002	0.00 NM	4	\$2,000.00
			Su 1030-1102p					distribute and and		*	***
	NEWS AT										
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating			1		
Week: 10. Week: 10.		10/14/12 10/21/12	S	1	\$500.00	0.00			I		
Week: 10		10/21/12	S	1	\$500.00 \$500.00	0.00 0.00					
Week: 10		11/04/12	S	1	\$500.00	0.00					
30 4			M-F 1102-1132p			132p -TWTF	:30	1 \$600,001	0.00 NM	7	\$4,200.00
			M-F 1102p-1132p			ं च्यामहरू र रह⊀ र	· 74 %	· ARMANIAN I	ATA MINI	r	₩+,£UU.UU
Sta	art Date	End Date	· · ·	Spots/Week	Rate	Rating					
									•		

Print Date: 10/05/12

Page 6 of 9



554378

Flight Dates 10/09/12-11/05/12

Hiatus Dates

<u>Original Date / Revision</u> 10/05/12/ 10/05/12

Order Sep 00:15:00

Advertiser Democratic Senatorial Cam Product DSCC IE

										Tota	ıls
Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type 8		Amount
30 4 10/09/1	2 11/02/12	M-F 1102-1132p M-F 1102p-1132p		M-F 1102p-	132p -TWTF	:30	1	\$600.001	MM 00.0	7	\$4,200.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/08/12	10/14/12	-TWTF	1	\$600.00	0.00						
Week: 10/15/12	10/21/12	-TWTF	2	\$600.00	0.00						
Week: 10/22/12 Week: 10/29/12	10/28/12 11/04/12	~TWTF~~ -TWTF	2 2	\$600.00 \$600.00	0.00 0.00						
	2 11/04/12	NFL Late Game		330p-CC	S	:30	1	\$2,100.002	0.00 NM	2	\$4,200.00
91 7 19/1-9/1	A 100371A	NFL on FOX 330	,	goop ao	3	.00	•	46, 100.00 m	0.00	-	<b>Q</b> 1,200.00
NFL		·									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/08/12	10/14/12	S	1	\$2,100.00	0.00				1		
Week: 10/15/12	10/21/12		0	\$0.00 \$0.00	0.00 0.00						
Week: 10/22/12 Week: 10/29/12	10/28/12 11/04/12	S	0	\$0.00	0.00						
	2 10/26/12	World Series	CM-AII		WTF	:30		\$4,000.001	0.00 NM	2	\$8,000.00
φ <u>μ</u> - 10/2/01	2 10/20/12	World Series on I		(6:30 PM-7:0		.00	-	W-1,000.00 1	Q.00 14H	**	<b>\$</b> 0,000.00
WORLD SERIS		,		(	,						
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				ŀ		
Week: 10/22/12	10/28/12	WTF	2	\$4,000.00	0.00						
33 4 10/27/1	2 10/28/12	World Series		7p-CC	\$\$	:30	1	\$4,000.001	0.00 NM	1	\$4,000.00
1110D1 D 0ED10		World Series on F	OX	(6:30 PM-7:0	10 PM)				Ī		
WORLD SERIS	E 1 D 1	1011	0	D -4-	mada -						
<u>Start Date</u> Week; 10/22/12	End Date 10/28/12	<u>Weekdays</u> SS	Spots/Week	<u>Rate</u> \$4,000.00	Rating 0.00						
	2 10/14/12	MLB Championsh			SS	:30	1	\$1,100.003	0.00 NM	1	\$1,100.00
C 04 4 10/10/1	4. 10/14/12	MLB Championsh	•	(6:30 PM-7:0		.50	•	Ψ1,100.000	0,00 (418)	'	\$1,100.00
MLB NLCS				(	,						
Start Date											
	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/08/12	End Date 10/14/12	SS	1	\$1,100.00	Rating 0.00						
		SS MLB Championsh	1 ip Seri6M-All	\$1,100.00 3p-CC	0.00 MTW	:30	1	\$1,100.003	0.00 NM	1	\$1,100.00
E 35 4 10/15/1	10/14/12	SS	1 ip Seri6M-All	\$1,100.00	0.00 MTW	:30	1	\$1,100.003	0.00 NM	1	\$1,100.00
E 35 4 10/15/1	10/14/12 2 10/17/12	SS MLB Championsh MLB Championsh	1 ip Seri6M-All ip Serie	\$1,100.00 3p-CC (6:30 PM-7:0	0.00 MTW 00 PM)	:30	1	\$1,100.003	0.00 NM	1	\$1,100.00
E 35 4 10/15/1  MLB NLCS  Start Date	10/14/12 2 10/17/12 End Date	SS MLB Championsh	1 ip Seri@M-All sip Serie: Spots/Week	\$1,100.00 3p-CC (6:30 PM-7:0	0.00 MTW 00 PM) Rating	:30	1	\$1,100.003	0.00 NM	1	\$1,100.00
E 35 4 10/15/1  MLB NLCS  Start Date  Week: 10/15/12	10/14/12 2 10/17/12 End Date 10/21/12	SS  MLB Championsh MLB Championsh  Weekdays  MTW	1 ip Seri@M-All iip Serie Spots/Week 1	\$1,100.00 3p-CC (6:30 PM-7:6 Rate \$1,100.00	0.00 MTW 00 PM) Rating 0.00					·	
E 35 4 10/15/1  MLB NLCS  Start Date  Week: 10/15/12	10/14/12 2 10/17/12 End Date	SS  MLB Championsh MLB Championsh  Weekdays MTW M-F 9-10a	1 ip Seri@M-All iip Serie Spots/Week 1	\$1,100.00 3p-CC (6:30 PM-7:0 Rate \$1,100.00 9-930a	0.00 MTW 00 PM) Rating 0.00	:30	1	\$1,100.003 \$250.003	0.00 NM	1	\$1,100.00 \$750.00
E 35 4 10/15/1  MLB NLCS  Start Date  Week: 10/15/12	10/14/12 2 10/17/12 End Date 10/21/12	SS  MLB Championsh MLB Championsh  Weekdays  MTW	1 ip SerieM-All iip Serie Spots/Week 1	\$1,100.00 3p-CC (6:30 PM-7:6 Rate \$1,100.00	0.00 MTW 00 PM) Rating 0.00					·	
E 35 4 10/15/1  MLB NLCS  Start Date  Week: 10/15/12  36 4 10/22/1	10/14/12 2 10/17/12 End Date 10/21/12	SS  MLB Championsh MLB Championsh  Weekdays MTW M-F 9-10a	1 ip SerieM-All iip Serie Spots/Week 1	\$1,100.00 3p-CC (6:30 PM-7:0 Rate \$1,100.00 9-930a	0.00 MTW 00 PM) Rating 0.00					·	
MLB NLCS Start Date Week: 10/15/12  36 4 10/22/1  FOX 4 NEWS Start Date Week: 10/22/12	10/14/12 2 10/17/12 End Date 10/21/12 2 11/05/12 End Date 10/28/12	MLB Championsh MLB Championsh Weekdays MTW M-F 9-10a 9-930a Weekdays M	1 ip Seri@M-All hip Serie  Spots/Week 1 CM-All	\$1,100.00 3p-CC (6:30 PM-7:6 Rate \$1,100.00 9-930a (9:00 AM-9:5 Rate \$250.00	0.00  MTW  00 PM)  Rating 0.00  M  00 AM)  Rating 0.00					·	
MLB NLCS Start Date Week: 10/15/12  36 4 10/22/1  FOX 4 NEWS Start Date Week: 10/22/12 Week: 10/29/12	10/14/12 2 10/17/12 End Date 10/21/12 2 11/05/12 End Date 10/28/12 11/04/12	SS  MLB Championsh MLB Championsh  Weekdays MTW M-F 9-10a 9-930a  Weekdays M M	1 ip Seri@M-All iip Serie  Spots/Week 1 CM-All  Spots/Week	\$1,100.00 3p-CC (6:30 PM-7:6 Rate \$1,100.00 9-930a (9:00 AM-9:5 Rate \$250.00 \$250.00	0.00  MTW 00 PM)  Rating 0.00  M 00 AM)  Rating 0.00 0.00					·	
E 35 4 10/15/1  MLB NLCS  Start Date  Week: 10/15/12  36 4 10/22/1  FOX 4 NEWS  Start Date  Week: 10/22/12  Week: 10/29/12  Week: 11/05/12	10/14/12 2 10/17/12 End Date 10/21/12 2 11/05/12 End Date 10/28/12 11/04/12 11/11/12	SS  MLB Championsh MLB Championsh  Weekdays MTW M-F 9-10a 9-930a  Weekdays M M	1 ip Seri@M-All iip Serie  Spots/Week 1 CM-All  Spots/Week 1 1 1	\$1,100.00 3p-CC (6:30 PM-7:6 Rate \$1,100.00 9-930a (9:00 AM-9:5 Rate \$250.00 \$250.00 \$250.00	0.00  MTW  Rating 0.00  M  AM)  Rating 0.00  0.00  0.00 0.00 0.00	:30	1	\$250.003	0.00 NM	3	\$750.00
E 35 4 10/15/1  MLB NLCS  Start Date  Week: 10/15/12  36 4 10/22/1  FOX 4 NEWS  Start Date  Week: 10/22/12  Week: 10/29/12  Week: 11/05/12	10/14/12 2 10/17/12 End Date 10/21/12 2 11/05/12 End Date 10/28/12 11/04/12	SS  MLB Championsh MLB Championsh  Weekdays MTW M-F 9-10a 9-930a  Weekdays M M M-F 10-11a	1 ip Seri@M-All iip Serie  Spots/Week 1 CM-All  Spots/Week 1 1 1	\$1,100.00 3p-CC (6:30 PM-7:6 Rate \$1,100.00 9-930a (9:00 AM-9:5 Rate \$250.00 \$250.00	0.00  MTW 00 PM)  Rating 0.00  M 00 AM)  Rating 0.00 0.00					·	
E 35 4 10/15/1  MLB NLCS  Start Date  Week: 10/15/12  36 4 10/22/1  FOX 4 NEWS  Start Date  Week: 10/22/12  Week: 10/29/12  Week: 11/05/12	10/14/12 2 10/17/12 End Date 10/21/12 2 11/05/12 End Date 10/28/12 11/04/12 11/11/12 2 11/05/12	SS  MLB Championsh MLB Championsh  Weekdays MTW M-F 9-10a 9-930a  Weekdays M M	1 ip Seri@M-All iip Serie  Spots/Week 1 CM-All  Spots/Week 1 1 1	\$1,100.00 3p-CC (6:30 PM-7:6 Rate \$1,100.00 9-930a (9:00 AM-9:5 Rate \$250.00 \$250.00 \$250.00	0.00  MTW  Rating 0.00  M  AM)  Rating 0.00  0.00  0.00 0.00 0.00	:30	1	\$250.003	0.00 NM	3	\$750.00
E 35 4 10/15/1  MLB NLCS  Start Date  Week: 10/15/12  36 4 10/22/1  FOX 4 NEWS  Start Date  Week: 10/22/12  Week: 10/29/12  Week: 11/05/12  37 4 10/22/1  LIVE WITH KEL	10/14/12 2 10/17/12 End Date 10/21/12 2 11/05/12 End Date 10/28/12 11/04/12 11/11/12 2 11/05/12	SS  MLB Championsh MLB Championsh  Weekdays MTW M-F 9-10a 9-930a  Weekdays M M M-F 10-11a	1 ip Seri@M-All iip Serie  Spots/Week 1 CM-All  Spots/Week 1 1 1	\$1,100.00 3p-CC (6:30 PM-7:6 Rate \$1,100.00 9-930a (9:00 AM-9:5 Rate \$250.00 \$250.00 \$250.00	0.00  MTW  Rating 0.00  M  AM)  Rating 0.00  0.00  0.00 0.00 0.00	:30	1	\$250.003	0.00 NM	3	\$750.00
MLB NLCS  Start Date  Week: 10/15/12  36 4 10/22/1  FOX 4 NEWS  Start Date  Week: 10/22/12  Week: 10/29/12  Week: 11/05/12  37 4 10/22/1	10/14/12 2 10/17/12 End Date 10/21/12 2 11/05/12 End Date 10/28/12 11/04/12 11/11/12 2 11/05/12 LY	MLB Championsh MLB Championsh MLB Championsh  Weekdays MTW M-F 9-10a 9-930a  Weekdays M M M-F 10-11a M-F 10-11a	1 sip Seri@M-All sip Serie  Spots/Week 1 CM-All  Spots/Week 1 1 CM-All	\$1,100.00 3p-CC (6:30 PM-7:6 Rate \$1,100.00 9-930a (9:00 AM-9:3 Rate \$250.00 \$250.00 \$250.00	0.00  MTW  Rating 0.00  M  Rating 0.00  M  Rating 0.00 0.00 0.00 0.00	:30	1	\$250.003	0.00 NM	3	\$750.00
E 35 4 10/15/1  MLB NLCS  Start Date  Week: 10/15/12  36 4 10/22/1  FOX 4 NEWS  Start Date  Week: 10/22/12  Week: 10/22/12  Week: 11/05/12  37 4 10/22/1  LIVE WITH KEL  Start Date  Week: 10/22/12  Week: 10/22/12  Week: 10/22/12  Week: 10/22/12	10/14/12 2 10/17/12 End Date 10/21/12 2 11/05/12 End Date 10/28/12 11/04/12 11/11/12 2 11/05/12 LY End Date 10/28/12 11/04/12	MLB Championsh MLB Championsh MLB Championsh  Weekdays MTW M-F 9-10a 9-930a  Weekdays M M M-F 10-11a M-F 10-11a  Weekdays M M-F 10-11a	1 ip Seri@M-All sip Serie:  Spots/Week 1 CM-All  Spots/Week 1 1 CM-All  Spots/Week 1 1 1 1 CM-All	\$1,100.00 3p-CC (6:30 PM-7:6 Rate \$1,100.00 9-930a (9:00 AM-9:5 Rate \$250.00 \$250.00 \$250.00 10-11a Rate \$175.00 \$175.00	0.00  MTW  Rating 0.00  M  Rating 0.00  0.00  0.00  M  Rating 0.00 0.00  M	:30	1	\$250.003	0.00 NM	3	\$750.00
E 35 4 10/15/1  MLB NLCS  Start Date  Week: 10/15/12  36 4 10/22/1  FOX 4 NEWS  Start Date  Week: 10/22/12  Week: 10/29/12  Week: 11/05/12  37 4 10/22/1  LIVE WITH KEL  Start Date  Week: 10/22/12  Week: 10/22/12  Week: 10/29/12  Week: 10/29/12  Week: 11/05/12	10/14/12 2 10/17/12 End Date 10/21/12 2 11/05/12 End Date 10/28/12 11/04/12 11/11/12 2 11/05/12 LY End Date 10/28/12 11/04/12 11/04/12 11/04/12 11/11/12	MLB Championsh MLB Championsh MLB Championsh  Weekdays MTW M-F 9-10a 9-930a  Weekdays M M M-F 10-11a M-F 10-11a  Weekdays M M-F 10-11a	1 ip SerieM-All ip Serie  Spots/Week 1 CM-All  Spots/Week 1 1 CM-All  Spots/Week 1 1 1 1 CM-All	\$1,100.00 3p-CC (6:30 PM-7:6 Rate \$1,100.00 9-930a (9:00 AM-9:5 Rate \$250.00 \$250.00 \$250.00 10-11a Rate \$175.00 \$175.00 \$175.00	0.00  MTW  PM)  Rating 0.00  M  O AM)  Rating 0.00 0.00 0.00  M  Rating 0.00 0.00 0.00 0.00 0.00	:30	1	\$250.00 3 \$175.00 2	0.00 NM	3	\$750.00 \$525.00
E 35 4 10/15/1  MLB NLCS  Start Date  Week: 10/15/12  36 4 10/22/1  FOX 4 NEWS  Start Date  Week: 10/22/12  Week: 10/29/12  Week: 11/05/12  37 4 10/22/1  LIVE WITH KEL  Start Date  Week: 10/22/12  Week: 10/22/12  Week: 10/29/12  Week: 10/29/12  Week: 11/05/12	10/14/12 2 10/17/12 End Date 10/21/12 2 11/05/12 End Date 10/28/12 11/04/12 11/11/12 2 11/05/12 LY End Date 10/28/12 11/04/12	MLB Championsh MLB Championsh MLB Championsh MLB Championsh Mrw M-F 9-10a 9-930a  Weekdays M M M-F 10-11a  Weekdays M M-F 10-11a  M-F 10-11a  M-F 10-11a  M-F 10-11a	1 ip SerieM-All ip Serie  Spots/Week 1 CM-All  Spots/Week 1 1 CM-All  Spots/Week 1 1 1 1 CM-All	\$1,100.00 3p-CC (6:30 PM-7:6 Rate \$1,100.00 9-930a (9:00 AM-9:5 Rate \$250.00 \$250.00 \$250.00 10-11a Rate \$175.00 \$175.00 \$175.00 1230-1p	0.00  MTW  PM)  Rating 0.00  M  Rating 0.00 0.00 0.00  M  Rating 0.00 0.00 0.00  M	:30	1	\$250.003	0.00 NM	3	\$750.00
MLB NLCS Start Date Week: 10/15/12 36 4 10/22/1  FOX 4 NEWS Start Date Week: 10/22/12 Week: 10/29/12 Week: 11/05/12 37 4 10/22/1  LIVE WITH KEL Start Date Week: 10/29/12 Week: 10/29/12 Week: 10/29/12 Week: 11/05/12 38 4 10/22/1	10/14/12 2 10/17/12 End Date 10/21/12 2 11/05/12 End Date 10/28/12 11/04/12 11/11/12 2 11/05/12 LY End Date 10/28/12 11/04/12 11/04/12 11/04/12 11/11/12	MLB Championsh MLB Championsh MLB Championsh  Weekdays MTW M-F 9-10a 9-930a  Weekdays M M M-F 10-11a M-F 10-11a  Weekdays M M-F 10-11a	1 ip SerieM-All ip Serie  Spots/Week 1 CM-All  Spots/Week 1 1 CM-All  Spots/Week 1 1 1 1 CM-All	\$1,100.00 3p-CC (6:30 PM-7:6 Rate \$1,100.00 9-930a (9:00 AM-9:5 Rate \$250.00 \$250.00 \$250.00 10-11a Rate \$175.00 \$175.00 \$175.00	0.00  MTW  PM)  Rating 0.00  M  Rating 0.00 0.00 0.00  M  Rating 0.00 0.00 0.00  M	:30	1	\$250.00 3 \$175.00 2	0.00 NM	3	\$750.00 \$525.00
MLB NLCS	10/14/12 2 10/17/12 End Date 10/21/12 2 11/05/12 End Date 10/28/12 11/04/12 11/11/12 2 11/05/12 LY End Date 10/28/12 11/04/12 11/04/12 11/11/12 2 11/05/12	MLB Championsh MLB Championsh MLB Championsh MLB Championsh Mrs Championsh Mrs 9-10a 9-930a  Weekdays M M-F 10-11a M-F 10-11a  Weekdays M M M-F 12p-1p 1230-1p	1 sip SerieM-All sip Serie Spots/Week 1 CM-All Spots/Week 1 1 CM-All Spots/Week 1 1 CM-All CM-All	\$1,100.00 3p-CC (6:30 PM-7:6  Rate \$1,100.00 9-930a (9:00 AM-9:5  Rate \$250.00 \$250.00 \$250.00 10-11a  Rate \$175.00 \$175.00 \$175.00 1230-1p (12:30 PM-1	0.00  MTW  P6 PM)  Rating 0.00  M  0.00 0.00 0.00 0.00 M  Rating 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.	:30	1	\$250.00 3 \$175.00 2	0.00 NM	3	\$750.00 \$525.00
MLB NLCS Start Date Week: 10/15/12 36 4 10/22/1  FOX 4 NEWS Start Date Week: 10/22/12 Week: 10/29/12 Week: 11/05/12 37 4 10/22/1  LIVE WITH KEL Start Date Week: 10/22/12 Week: 10/22/12 Week: 10/22/12 Week: 11/05/12 38 4 10/22/1	10/14/12 2 10/17/12 End Date 10/21/12 2 11/05/12 End Date 10/28/12 11/04/12 11/11/12 2 11/05/12 LY End Date 10/28/12 11/04/12 11/04/12 11/04/12 11/11/12	MLB Championsh MLB Championsh MLB Championsh MLB Championsh Mrw M-F 9-10a 9-930a  Weekdays M M M-F 10-11a  Weekdays M M-F 10-11a  M-F 10-11a  M-F 10-11a  M-F 10-11a	1 ip SerieM-All ip Serie  Spots/Week 1 CM-All  Spots/Week 1 1 CM-All  Spots/Week 1 1 1 1 CM-All	\$1,100.00 3p-CC (6:30 PM-7:6 Rate \$1,100.00 9-930a (9:00 AM-9:5 Rate \$250.00 \$250.00 \$250.00 10-11a Rate \$175.00 \$175.00 \$175.00 1230-1p	0.00  MTW  PM)  Rating 0.00  M  Rating 0.00 0.00 0.00  M  Rating 0.00 0.00 0.00  M	:30	1	\$250.00 3 \$175.00 2	0.00 NM	3	\$750.00 \$525.00



554378

Flight Dates 10/09/12-11/05/12

Hiatus Dates

Original Date / Revision 10/05/12/ 10/05/12

<u>Order Sep</u> 00:15:00

Print Date: 10/05/12

Advertiser Democratic Senatorial Cam Product DSCC IE

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type  38 4 10/22/12 11/05/12 M-F 12p-1p CM-All 1230-1p M :30 1 \$250.003 0.00 NN  1230-1p (12:30 PM-1:00 PM)		
1230-10 (12:30 PM-1:00 PM)	43	\$750.00
FOX 4 NEWS		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/29/12 11/04/12 M 1 \$250.00 0.00		
Week: 11/05/12 11/11/12 M 1 \$250.00 0.00  39 4 10/15/12 11/05/12 M-F 5-6p CM-All 5-530p M :30 1 \$575.003 0.00 NM	1	
39 4 10/15/12 11/05/12 M-F 5-6p CM-All 5-530p M :30 1 \$575.00 3 0.00 NN 5-530p (5:00 PM-5:30 PM)	4	\$2,300.00
FOX 4 NEWS		
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 M 1 \$575.00 0.00		
Week: 10/15/12		
Week: 10/29/12 11/04/12 M 1 \$575.00 0.00	l	
Week: 11/05/12 11/11/12 M 1 \$575.00 0.00		
40 4 10/15/12 11/05/12 M-F 5-6p CM-All 530-6p M :30 1 \$575.00 3 0.00 NM 530-6p (5:30 PM-6:00 PM)	4	\$2,300.00
FOX 4 NEWS		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/15/12 10/21/12 M 1 \$575.00 0.00 Week: 10/22/12 10/28/12 M 1 \$575.00 0.00		
Week: 10/29/12 11/04/12 M 1 \$575.00 0.00		
Week: 11/05/12 11/11/12 M 1 \$575.00 0.00		
41 4 10/15/12 11/05/12 M-F 6-630p CM-All 6-630p M :30 1 \$700.00 3 0.00 NM	4	\$2,800.00
M-F 6-630p FOX 4 NEWS		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/15/12 10/21/12 M 1 \$700.00 0.00		
Week: 10/22/12 10/28/12 M 1 \$700.00 0.00 Week: 10/29/12 11/04/12 M 1 \$700.00 0.00		
Week: 11/05/12 11/11/12 M 1 \$700.00 0.00		
42 4 10/22/12 11/05/12 M-F 630-7p CM-All 630-7p M :30 1 \$2,000.003 0.00 NM	3	\$6,000.00
M-F 630-7p WHEEL OF FORTUNE		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/22/12 10/28/12 M 1 \$2,000.00 0.00		
Week: 10/29/12 11/04/12 M 1 \$2,000.00 0.00 Week: 11/05/12 11/11/12 M 1 \$2,000.00 0.00		
42 A 40/00/40 A4/05/40 A 50 40	_	******
43 4 10/29/12 11/05/12 M-F 9-10p CM-All 9-930p M :30 1 \$1,100.00 3 0.00 NM 9-930p (9:00 PM-9:30 PM)	2	\$2,200.00
FOX 4 NEWS		
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/29/12 11/04/12 M 1 \$1 100 00 0 00		
Week: 10/29/12 11/04/12 M 1 \$1,100.00 0.00 Week: 11/05/12 11/11/12 M 1 \$1,100.00 0.00		
44 4 10/15/12 11/05/12 M-F 1030-1102p CM-All 1030-1102p M :30 1 \$500.003 0.00 NM	3	\$1,500.00
M-F 1030-1102p	Ū	w.,uuu.uu
FOX 4 NEWS Start Date End Date Weekdays Spots/Week Rate Rating		
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 M 1 \$500.00 0.00		
Week: 10/22/12 10/28/12 0 \$0.00 0.00		
Week: 10/29/12 11/04/12 M 1 \$500.00 0.00 Week: 11/05/12 11/11/12 M 1 \$500.00 0.00		
45 A 10/00/49 44/05/40 A 50 5	•	ውብ ድማቱ ውሳ
630-7a (6:30 AM-7:00 AM)	3	\$1,575.00
FOX 4 NEWS		
Start Date End Date Weekdays Spots/Week Rate Rating		

Print Date: 10/05/12

Page 8 of 9



554378 Flight Dates 10/09/12-11/05/12

**Hiatus Dates** 

Original Date / Revision 10/05/12/ 10/05/12

Order Sep 00:15:00

Advertiser Democratic Senatorial Cam Product DSCC IE

Ln Ch	Start	End	Inventory Code	Break	Start/End -	Time Days	Len Sr	note	Poto Pri	Rtg Type	Tota	
45 4		2 11/05/12	M-F 6-7a		630-7a	M	:30	1013	\$525.003	0.00 NM	Spois 3	Amount \$1,575.00
	1 307 654251 1	* (((***)))	630-7a	Sharrin	(6:30 AM-7:	· ·	.90	,	4050.00 0	O'OO IAM	ą	\$1,010,0Q
	NEWS	Cad Data	101s afraince	Cantallès al	5-4-	D.::				Ì		
<u>50</u> Week: 10	art Date 0/22/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week 1		Rating 0.00						
Week: 10		11/04/12	M	1	\$525.00	0.00				ŀ		
Week: 11	····	11/11/12	M	1	\$525.00	0.00						
N46 4	10/13/1	2 10/13/12	Sa-Su Noon-5p 1-130p	CM-All	1-130p (1:00 PM-1:	S- 30 PM)	:30	1	\$100.003	0.00 NM	1	\$100.00
<u>St</u> : Week: 10	art Date	End Date 10/14/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
N 47 4		2 10/15/12	M-F 5-6p		5-530p	M	:30	1	\$575.003	0.00 NM	1	\$575.00
			5-530p		(5:00 PM-5:		.50	•	\$610.99Q	0.00 14161	'	φυτυ.σσ
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating				l		
Week: 10		10/21/12	M	1		0.00						
N 48 4	10/15/1	2 10/15/12	M-F 5-6p 530-6p	CM-AII	530-6p (5:30 PM-6:0	M 'A RAA	:30	1	\$575.003	0.00 NM	1	\$575.00
Sta	art Date	End Date	Weekdays	Spots/Week	•	Rating				Ī		
Week: 10	)/15/12	10/21/12	M	1	\$575.00	0.00						
N 49 4	10/28/1	2 10/28/12	Su 5-6p Su 5-6p	CM-AII	5-6p	S	:30	1	\$500.001	0.00 NM	1	\$500.00
<u>Sta</u> Week: 10	art <u>Date</u> //22/12	End Date 10/28/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
N 50 4	10/18/1	2 10/18/12	MLB Championsh	ip Seri@M-All	3p-CC	T	:30	1	\$2,000.001	0.00 NM	1	\$2,000.00
MLB N	1.00		MLB Championsh	ip Serie								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	T		\$2,000.00	0.00						
N 51 4	10/26/1	2 10/26/12	M-F 630-7p M-F 630-7p	CM-AII	630-7p	F	:30	1	\$2,000.003	MN 00.0	1	\$2,000.00
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10	<del>.,</del>	10/28/12	F		\$2,000.00	0.00						
N 52 4	10/24/1: D SERIS	2 10/24/12	World Series World Series on F		7p-CC	<del>                                    </del>	:30	1	\$2,100.003	0.00 NM	1	\$2,100.00
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/28/12	W		\$2,100.00	0.00						
N 53 4	10/25/12	2 10/25/12	World Series	ÇM-All	7p-CC	~T	:30	1	\$2,100.003	0.00 NM	1	\$2,100.00
MODI	D SERIS		World Series on F	OX								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Week: 10		10/28/12	T		\$2,100.00	0.00						
N 54 4	10/13/13	2 10/13/12	Sa 9-10p	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	930-10p	5-	:30	1	\$1,000.003	0.00 NM	1	\$1,000.00
FOV 4.1	NEWC		930-10p		(9:30 PM-10	00 PM)						* ******
FOX 4 I	n⊨vvS art Date	End Date	Weekdays	Spots/Week	D.4-	Delles						
Week: 10/		10/14/12	S-		<u>Rate</u> \$1,000.00	Rating 0.00						
N 55 4	· :	2 10/20/12	Sa 9-10p		930-10p	5-	:30	1	\$1,000.003	0.00 NM	1	\$1,000.00
FAV 4 1	NIENNO		930-10p		(9:30 PM-10	00 PM)					-	<i>र १६७ च च</i> ालाली
FOX 4 I	NEWS ort Date	End Date	Weekdays	Cnote Atlant	Data	Datina						
<u>عاد</u> /Week: 10		10/21/12	S-	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00						
				······································	,							

Print Date: 10/05/12 Page 9 of 9



554378

Flight Dates 10/09/12-11/05/12

Hiatus Dates

Original Date / Revision 10/05/12/ 10/05/12

Order Sep 00:15:00

Advertiser Democratic Senatorial Cam Product DSCC IE

Estimate # 1139

											Tota	ais
Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots Rate P	ri Rtg Type	Spots	Amount
M 56	4	10/27/1	2 10/27/12	Sa 9-10p	CM-Ali	930-10p		:30	1 \$1,000.003	0.00 NM	1	\$1,000.00
<u> </u>	'OY 4 I	NEWS		930-10p		(9:30 PM-10	):00 PM)					
'		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
We	ek: 10/		10/28/12	S-	1	\$1,000.00	0.00					
N 57	4	10/14/1	2 10/14/12	Su 10-1030P	CM-All	10-1030p	S	:30	1 \$1,200.002	0.00 NM	1	\$1,200.00
				Su 10-1030p						į		
10/		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
N 58	ek: 10/		10/14/12	5 C: 40 4030F3		\$1,200.00	0.00	.00	4 64 000 000	0.00 104		** **
N 30	4	1U/∠¢/II	2 10/28/12	Su 10-1030P Su 10-1030p	CIVI-AII	10-1030p	5	:30	1 \$1,200.002	0.00 NM	1	\$1,200.00
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
We	ek: 10/	22/12	10/28/12	5	1	\$1,200.00	0.00					
N 59	4	10/13/1	2 10/13/12	College Football		2р-сс	S-	:30	2 \$1,050.001	0.00 NM	2	\$2,100.00
				College Football	,							
101-		rt Date	End Date	<u>Weekdays</u> S-	Spots/Week	Rate	Rating					
N 60	ek: 10/ 4		10/14/12			\$1,050.00	0.00	-20	0 64 070 004	0.00 104		00 100 00
MOO	4	10/20/1	2 10/20/12	College Football College Football	•	∠p-ec	*=== <b>\$</b> =	:30	2 \$1,050.001	M/ 00.0	2	\$2,100.00
	<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating			i		
We	ek: 10/	15/12	10/21/12	S-	2	\$1,050.00	0.00					
N 61	4	10/27/1	2 10/28/12	World Series	CM-All	7p-CC	\$\$	:30	1 \$4,000.001	MM 00.0	1	\$4,000.00
١٨	.t∩Ri r	SERIS		World Series on	FOX							
•		rt Date	End Date	Weekdavs	Spots/Week	Rate	Rating					
Wee	ek: 10/		10/28/12	SS		\$4,000.00	0.00					
N 62	4	10/15/1	2 10/15/12	M-F 9-10p	CM-All	930-10p	M	:30	1 \$1,100.003	0.00 NM	1	\$1,100.00
_	<b></b>			930-10p		(9:30 PM-10	):00 PM)					
F		VEWS	Food Date	10/1	Ou não filito e 3	D-4	D-t.					
Wee	<u>5ta</u> ek: 10/	<u>rt Date</u> 15/12	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week	Rate \$1,100.00	Rating 0.00					
.100		- w/ 1 fm	1 47 54 17 15,		1	Ψ1,100.00	0.00			Totala	-	72 445 00

Totals 235\$173,145.00